

Taxipricecompare.co.uk releases new updates to improve offer to customer

Online taxi fare comparison website taxipricecompare.co.uk have added new features to their website to help make it easier for users when comparing taxi fares.

The most significant update is the addition of a reliability score for each taxi firm so customers can see at a glance the dependability of the taxi companies they are considering and be reassured they are booking with a taxi company that offers consistent levels of customer service.

This score, which is calculated by combining four different metrics including a customer feedback rating, is unique to taxipricecompare.co.uk and part of a continued package of developments which are aimed at making comparing and booking taxis online an easy and stress-free process.

Managing Director Jonathan Kettle “When booking a taxi reliability is paramount and one of the top considerations of our customers when deciding which taxi firm to make a booking with. We felt that by adding our innovative reliability score to taxipricecompare.co.uk we have made it easier for our customers to make a decision when trying to choose one taxi firm over another.”

Other features that have been added to the site include a new and improved layout of the search results and the ability to sort results by reliability, price and feedback.

Taxipricecompare.co.uk launched in 2011 with the aim of bringing the benefits of the internet to the taxi industry and currently has a network of over 350 Private Hire and Taxi partners across the UK.