Taxicode Launches Britain's First Minibus and Coach Price Comparison site

Users of minibuses and coaches can now benefit from easier and cheaper bookings with the launch of the UK's first nationwide comparison website.

Taxicode, the independent taxi and mini-cab booking service operating in every UK town and city, now offers a network of minibus and coach companies, comparing costs and availability in order to find the best deal at the touch of a button.

For the first time website users can book and pay for up to 99 passengers, with the system instantly calculating and comparing the most cost effective options from multiple providers.

Taxicode founder, Jonathan Kettle, said: *"*This system eliminates the frustrating need to wait for traditional quote responses and ensures users receive the best prices possible.

"A privately owned company, Taxicode, was the first to provide national online taxi bookings and is now ahead of the competition by delivering the same service for minibuses and coaches.

"The UK minibus and coach industry is estimated to be worth over $3 billion, which puts into perspective the huge volume of people booking these modes of transport on a regular basis.

"We will replicate our success with the mini-cab industry in this important sector, which is heavily relied upon by sports bodies, charities, schools, universities, the elderly and many other segments of society."

Throughout December all users will receive a £10 discount using the code SAVE10 on all bookings over £100. Users of the site can simply log on to taxicode.com and anyone selecting more than six passengers will automatically be offered the best minibus or coach options on offer.

(Ends.)

Photo Caption: Jonathan Kettle, Director, Taxicode

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Notes to the editor

Taxicode is the premier choice for pre-booked ground transport - when time is of the essence, customers can use Taxicode's pre-booked service to book journeys, saving both money and time.

As one of the first companies to realise the benefits of using the internet through mobile phones and apps to generate business for the ground transport industry, Taxicode is the largest and most successful in its field. The system was designed from the ground up in collaboration with minicab drivers, ground transport companies and genuine customers booking thousands of journeys using the system each month. With a deep understanding and experience of the industry from the inside, combined with the latest technology Taxicode boasts the most advanced pre-booked ground transport system in the UK.

Market leaders in delivering on-time pre-booked ground transport services in every town and city in the UK. Taxicode is the only aggregator to offer pre-booked services in all four transport sectors - Minicab, Executive, Minibus and Coach hire.